

*“I have been thoroughly impressed with the professionalism, depth of expertise, responsiveness and customer focus Concepts Integration has brought to the Addx team. Their “Can-do” attitude and delivery of service has exceeded our high standards at every occasion. Mark and the CI-2 team have my strongest endorsement for teaching Program Management and I look forward to serving my clients with them as my partner.”*

Paul Avena  
Addx Corporation

## ARE YOU READY TO WIN?

You’ve got the team. You’ve got the idea. Now let CI-2 help you achieve success. Choose a consulting partner that’s in it with you for the for your long term success. That’s our passion and our pledge to you. **Contact Us Today!**



1701 Pennsylvania Avenue, NW, Suite 300  
Washington, DC 20006

1800 Diagonal Road, Suite 600  
Alexandria, VA 22314

(202) 461-2222 • [www.ci-2.com](http://www.ci-2.com)



## A GOLD MEDAL PARTNERSHIP

*“George Mason University has had a great working relationship with CI-2. They are a very customer-focused organization, reliable, timely, and efficient. They worked with us to provide technical consulting and a SharePoint repository for our students. When we needed a streaming video solution for capture and playback of classes, they came through again.”*

Roy W. Hinton, PhD  
Associate Dean of Executive Programs  
George Mason University School of Management



Custom Development  
Solutions



1701 Pennsylvania Ave., NW  
Suite #300  
Washington, DC 20006

# Work Smart Together.



# CI-2 Helps Your Team Pull Together

Like any competitive team, your organization's victory is not optional. It is a necessity. To achieve it, your team needs more than a good idea...more than a vision. You need strategy, management and support services that bring your team into a harmony of efficiency and productivity.

Concepts Integration International (CI-2) is a consulting firm that brings innovation, best practices and process integration to your organization. Our expertise is helping companies achieve greater success by providing the leadership and tools to manage, measure and maximize productivity. We're more than coaches. We play on your team every day. Our on-site project, risk and implementation managers work on best practices to bring your organization:

- **Strategic planning**
- **Technology solutions**
- **Training**

CI-2 stands apart in our commitment and personal investment in your organization, solving your problems as if they were our own. By seamlessly blending into your operations and processes, we become a loyal and valued part of your team.



STRATEGY

## HISTORY REPEATS ITSELF

What CI-2 has learned through its research and work with clients is that even the biggest and best companies tend to repeat the same mistakes. It takes more than top-end management, a competent staff and a good business model to break this pattern. It requires the strategic integration of tested processes and principles tailored to fit the culture and objectives of each organization. That's where CI-2 shines.

## A STRATEGY FOR SUCCESS

To find your way through today's complex business world you need a well-plotted course to follow. Strategic planning and management are the navigational tools to success in both an organization's overall operation and at the individual project level. CI-2 partners with its clients to develop a strategy for forward momentum at both levels, and provides on-site project managers to bring your staff and resources into synergy. Our managers become committed members of your team, guiding you through the course corrections that are necessary to win.



TECHNOLOGY

## TECHNOLOGY FOR THE GREATEST ADVANTAGE

The right tool makes all the difference. When prudent for your success, CI-2 leverages technology to support your organization and enhance productivity. As a certified partner with several software platforms, CI-2 can provide adapted or custom technology that's tailored to your operation. We also develop desktop and web-based software solutions that are based on reliable, well-tested processes.

Some of the custom software applications CI-2 develops support your organization in areas such as:

- **Collaboration**
- **Communication**
- **Reporting**
- **Metrics Collection**
- **Performance Measurement**

Through our affiliation with these providers and the Project Management Institute (PMI), CI-2 works hard to give you the right tools to support your objectives and reach your goals.

TRAINING



## TRAINING FOR A STRONGER TEAM

CI-2 offers expert, on-site training in the key areas that define organizational success. Our comprehensive range of courses includes:

- **Project management**
- **Fundamental project management**
- **Strategic planning**
- **Performance measurement**
- **Risk assessment and management**
- **Technology integration**
- **Balanced ScoreCard development and integration**
- **Mastering Sharepoint**

These classes do more than just provide your team members with an understanding of the core features of each subject area. They include practical instruction in how to put them into action within your specific organization. Each course is taught by a seasoned instructor with real-world experience in the subject area.

Your team can take the classes in a sequence that builds from course to course, or individually to address specific training needs. Because of the popularity of our courses, they are available on evenings and weekends as well as during the business week.